

ISSN: 2408-6177

VUNA

Journal of History and International
Relations

Volume 5, Number 5, 2021

A Peer Review Journal

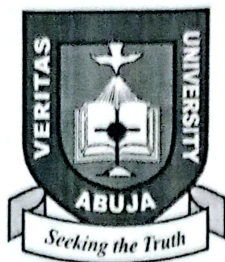


A Biannual Publication of the
Department of History and International
Relations, Veritas University
(The Catholic University of Nigeria),
Abuja - Nigeria

**VUNA Journal of History and International
Relations**

A Peer Review Journal

Volume 5 Number 5, 2021 ISSN: 2408-6177



VUNA Journal of History and International Relations

A Peer Reviewed Journal

Volume 5, Number 5, 2021

ISSN: 2408-6177

Editorial Board

Editor-in-Chief:

Adole John Owoicho, PhD

Editor

Mike Boni Bazza, PhD

Associate Editors

Ayemga Tor, PhD

Martin Uhomoibhi, PhD

Martin-Luther Nwaneri, PhD

Fidelis Enang Egbe, PhD

Editorial Consultants

Professor Okpeh O. Okpeh Jnr.

Professor Olayemi Akinwumi

Professor Sati Fwatshak

Professor Terhemba Wuam

Gaius Jatau, PhD

Patrick Ukase, PhD

Tochukwu Okeke, PhD

Copyright:

Department of History and International Relations
Veritas University (The Catholic University of Nigeria), Abuja
2021

VUNA Journal of History and International Relations
Volume 5 Number 5, 2021

A Cause-Effect Analysis of Land Conflict between Umuezegbute and Ezele Mbana of Oba Community, Anambra State, 1980 – 2020 <i>Edward Longinus Awuzosi & Victor Attah Ombuzadu</i>	1
Mergers, Alliances and Coalitions among Political Parties in Nigeria during the First Republic, 1947-1966 <i>Ocholi Onuche & Ayemga Tor</i>	18
Theoretical Episteme and Social Consciousness in Biripo, the Ilaje Indigenous Oral Poetry <i>Stephen Ola Ajimisan</i>	36
Banditry and Insecurity in the Northwest Nigeria: Interrogating the Role of the Elites <i>Felix Ikalewumi & Anayo Abarigwe</i>	54
Terrorism and the Challenges of National Development in Nigeria: A Case of Boko Haram <i>Jairus Ije, Joseph Nwanne Chinedum & Johnson Oluwatobi</i>	79
Historical Trends of Gender Differentiation and Instability in Nigeria <i>D.I. Jimoh & M.T.O. Ibrahim</i>	92
Migration and Settlement History of the Tiv and their Neighbours in Southern Nasarawa State from Pre-Colonial to the Present Era <i>Koko, Godwin Nyinongu</i>	106
A Historical Bird's Eye view of Selected Pre-Colonial Indigenous Administrative Structures in the Nigeria Area <i>Terwase T. Dzeka</i>	124
Empire and the Politics of Plunder, Predation and the Conquest of Africa in Harry Hagher's <i>The Conquest of Azenga</i> <i>Terzungwe Kwagh-Aondo & Terhemba Shija</i>	141

Urban Crisis and Problems of Industries in Kaduna Metropolis, Northern Nigeria, 1957-2007 <i>Benjamin Oladokun</i>	150
Stakeholders Perception on Secondary Schools Principals' use of Transactional Leadership Style Practices in North Central Nigeria <i>Omiyia Oluwunne Florence, Keston Bukky & Daze Daniel Ali</i>	167
The Challenges of Women Displaced by Farmers-Herders Conflict in Tivland of Benue State, 2010-2020 <i>Myom Terkura</i>	180
Political Agitation among the Ijaw (Izon) of the Niger Delta: A Historical Assessment. <i>Awofisayo Oladipupo Albert, Imoukheademe Sylvester Lucky & Fukpene Baitai</i>	192
Nature and Causes of Food Insecurity in Tivland of Benue State, 1973-2020 <i>Thaddeus Blessing Iveren</i>	204
An Examination of the Christian Disposition to Big Brother Nigeria Reality Show <i>Ajetomobi Aduralere Olumuyinwa & Ajayi Oluwatobiloba Michael</i>	223
Buguma and Oil Politics in Nigeria C. 1990s-2019: An Appraisal <i>T. S. Abejide</i>	235
Epidemics Control Measures in Colonial Nigeria, 1922-1952: The Igala and Tiv Experience. <i>Aondowase Hembe & Danladi Abah</i>	250
Social Media Peace Education and Farmer-Herder Conflicts in Nigeria <i>Vincent Emmanuel Achi</i>	265
Colonial and Post Colonial Economic Cooperation in the West Africa Region: An Assessment <i>Idris Alhaji Idoko & Abdulkadir Aikoye Baba</i>	280

A History of the Feminist Movement as a Social Movement
and its Impact on Africa

Nathan A. Yakubu & Molem L. Ishaku

28

Heroism, Toxic Masculinity and Transcendence in Some
Plateau State Indigenous Festivals

Solomon Obidah Yamma & Nankpah Audu Bakwan

301

Les Temps Verbaux Entre D'edo Et D'ogu

Esther Amiemenomoh Musa & Koko Oluwapelumi Joseph

313

"I Have Not Seen it to Believe it" Perceptions and Behaviour
towards Coronavirus Disease 2019 in Benue State, Nigeria

*Peter Msuega Azende, Benedict Terkaa Iornyagh &
Matilda Kwaghterna Sase*

329

An Examination of the Christian Disposition to Big Brother Nigeria Reality Show

Ajetomobi Aduralere Olumuyiwa
Department of Religions,
University of Ilorin, Kwara State
&

Ajayi Oluwatobiloba Michael
Department of Religious studies,
University of Ibadan, Oyo State.

Abstract

It is a known fact that the Big Brother Nigeria, a reality television entertainment show is a household name as far as the Nigerian entertainment industry is concerned. However, due to the nature of the entertainment reality show and some of the concept they emphasize during the course of the show has generated arguments as regards the reasonable or unreasonable, ethical or unethical, religious or unreligious nature of the Big brother show. Therefore, sociologists, ethicists, psychologists and a host of other scholars have examined the concept and nature of the Big brother entertainment reality show from different perspectives but none has seriously examined the Christian disposition to the Big Brother entertainment reality show which is the gap this research work fills. The research employs qualitative and quantitative method of research such observation, interviews, opinion polls, research papers and articles relevant to the subject matter. The research found amongst others that any show or attitude that is against the Christian ethics is frowned at by the majority of Christians in Nigeria. It is however recommended that, Religious and cultural ethics should be given a place in all our educational institutions from the primary school level to the tertiary.

Introduction

A Television reality show has been defined as a genre of television programmes that records or documents purportedly unscripted real-life situations which prefers starring that is, making use of unknown personalities rather than known professional actors that are already ruling the entertainment industry.¹

Igbinoba noted that an entertainment reality television show is a category of television programming that has existed in one form or the other since the inception of television, and has been used as a term to describe programmes produced since the year 2000. It has been said that the root of Reality television can be traced to two sources, which is the forms of media and the human psyche.² There is not gainsaying the fact that entertainment reality shows are basically for entertainment which is shown on the television to capture the behavioral patterns of people in their day to day activities.

In the course of this, the reality show employs unpopular personalities and showcases them in real life situations and events. Rebecca argued that reality shows are known for showing the most rational side of humanity, although some show crazy concepts that they will be willing to enjoy a 15minutes chance of fame.³ While Amadi posits that since the inception and creation of the Big Brother Africa from which Big Brother Nigeria was created they have always been accused of programmes with great level of obscenity and moral devaluation where participants tends to live like people with no moral code, this like a viper has clawed its way into Big Brother Nigeria show and that poses a problem. He also mentioned that the degree of fake lifestyle in order to blend in the show has been pointed out, as social media report outrageous lifestyle of competitors who exchange popularity for notorious lifestyle.⁴

Similarly, Onebunne and Okeke opine that, the Big Brother Nigeria entertainment reality show in the contemporary media entertainment industry, is a show of deep lack of sense of human worth and degradation of human dignity, as well as a show of complete loss of sense of shame and basic human values. They stated further that it is the enthronement of immorality expressed in dirty romance and all forms of sexual rakishness and indulgence, mediocrity and poor value system.⁵ In line with the view of Amadi, we have decided to probe into the Big Brother Nigeria entertainment reality show towards discerning and understanding the Christian, disposition to the entertainment reality show.

The Origin and Development of the Big Brother Entertainment Reality Show

It is imperative to first have an understanding of the origin and development of the Big Brother Nigeria entertainment reality show because, this will give us an insight into the meaning and essence of the reality show towards having a sound and critical examination of the Christian disposition to the reality show. It has been presented

that before the advent of the Big Brother Nigeria Season 1 in the year 2006, there was Big Brother Africa in existence prior to 2006. The Big Brother Africa involved 12 African countries, while the numbers of participating countries kept increasing from season to season. It was noted that the Show was pioneered and created by Endemol with its origin in South Africa with nine series running till October 5, 2014 before it went into extinction.⁶ After the exit of the Big Brother Africa, Big Brother Nigeria now known as Big Brother "Naija" was launched sharing similar characteristics and ideology to Big Brother Africa where twelve participants co-habit in a created isolation house and competing for millions of naira as cash prize at the conclusion of the show. The participants have to gather fans across the various social-media platforms so as to avoid being evicted from the reality show. On the 5th of June 2006, the first Big Brother Nigeria Season One kick started and ended on the 4th of June 2006. Katung Aduwak was declared the winner of the very first episode.

Big Brother Nigeria Season Two began on the 22nd of January 2007 which lasted for 78 days as Efe was judged to be the winner. On the 28th of January, Big Brother Nigeria season 3 was launched titled "Double Wahala" by ex-house mate Ebuka Obi-Uchendu as Mercy was declared as the winner of the Season 3. Mercy was the first lady to be declared winner of the Big Brother Nigeria since its inception. Big Brother Nigeria Season 4 titled "Lockdown" was concluded recently as Laycon was declared the winner. The Big Brother Naija reality show operates under the principle of one of the genres of reality shows called the "elimination game show". In this case over twenty to twenty-five housemates are brought together for a period of three 3 months and some housemates are gradually eliminated based on their activities in the house. It is said that the ideology of the organizers of the Big Brother Nigeria is to ensure that housemates live their normal life, while a Big Brother watches unnoticed.⁷

To some, historically, the idea of Big Brother generally originated from the novel written by George Orwell in 1949 titled 'Nineteen Eighty Four'. Big Brother show was first introduced in the Netherlands; however, it was not until 2003 that Africa started its commencement of the show. It was termed Big Brother Africa and it lasted for nine seasons before it abruptly came to an end.⁸

Similarly, Onebunne and Okeke presents that Big Brother is a television reality game show based on an originally Dutch TV Series of the same name created by producer John de Mol in 1997. The Series follows a diverse group of contestants, known as Housemates, who are living together in a custom-built home under constant surveillance

with regard to daily life and activities amidst loss of the sense of shame. To them, *The Big Brother Show* is an interpretation and replay of the character in the George Orwell novel *Nineteen eight-Four* which emphasizes the idea of a big brother under a constant surveillance permitting a new world order and new ethical value system against the basic tenets for being just human. The logo of the *Big Brother Show* is an eye literally emphasizing that am "watching" which popular opinions refer to as the "eye of horis" an ancient symbol in the invocation of spiritual beings.⁹

It is worthy of mention that there have been various thoughts and opinions as regards the *Big Brother Nigeria* show. Some hold that, the *Big Brother Nigeria* show is not a Life Enhancing Show neither is it a Talent show but just a platform where adults and young people showcase their moral laxity as it depicts indecent acts which clearly contradicts the Nigeria Broadcasting Code such as sex, alcoholism, vulgarism and nudity. While some argued that the entertainment reality show is in existence as a form of entertainment and symbol of unity therefore, morality or moral standards should not be brought into the show.

The Big Brother House, Housemates and Some of their Activities

As earlier stated, the *Big Brother House* is specially designed and detached from having any form of communication and interaction with the outside world. It is a specially created, isolated, large house that takes a lot of time to put together on a yearly basis. It takes the organizers up to three months to create the *Big Brother House* in preparation of each year's *Big Brother* reality show. Annually, Housemates compete among themselves to win a cash prize of \$100,000 and at the end of the show. The viewers are the ones to vote and decide who among the contestants would remain in the *Big Brother House*. While in the House, the housemates are to complete specific tasks given by 'Big Brother. Therefore, housemates must ensure that they gather their fans as much as possible so as to avoid being evicted from the house. Every week, the housemates must nominate two housemates among themselves to be evicted. The housemate with the highest nomination points is announced and the audience is given the opportunity to vote via short messaging system using mobile phones and website, for the housemate that they wish to be evicted. After the votes are collated, the evictee has to leave the house immediately and is interviewed live by the host of the show, in front of a live studio Audience. In some cases, two evictions may take place within a week.¹⁰

Akinola E. Akinlolu & Olusola Ogunnubi posit that the criteria for selecting contestants are still not clear or known. However, since the airing of the first Big Brother Nigeria on the 5th of March, 2006, contestants are usually young people between the ages of 20 and 38 years and are mostly people with a background in the entertainment industry or green eyes seeking to make their mark in the sector. The Big Brother reality show in Nigeria is most times regarded by contestants and the public as a platform for showcasing artistic talents. It is in this sense, although not surprising that many of the Big Brother contestants are aspiring movie or music stars or people with other creative talents or skills in the entertainment industry.¹¹ The Big Brother reality show is aired by Digital satellite television, DSTV is a satellite television company owned and based in South Africa. The show is streamed live and it reaches a global audience sweeping across forty nine African countries.

The Big Brother house does not really have some specific rules and regulations guiding the housemates. The few restrictions that are noticeable are the one that forbids fighting and violence among the housemates. Once this occurs the housemates are either evicted or punished through other means. However, the Housemates are free to act anyway they feel is suitable in the sense that, they can dress freely, the dressing maybe descent or indecent, they can drink freely, drinking to stupor is not seen as a crime, housemates could engage in love affairs to the extent of having sex in the open. All of these are allowed among the housemates in the Big Brother House. Last season episode "Pepper Dem" Ike and Mercy were both housemates and they dated to the extent of having sexual activity in the house and all these were aired for the audience to see even though the reality show is rated 18 by the censors board. The law of Nigeria considers 18 year old persons as adults. So one may ask, what can possibly be wrong with the censor board permitting people below 18 to view such adult contents? In the House, a lot of activities go on such has the Head of the House challenge; whoever wins the challenge becomes the Head of the House for that week. There is a specially designed chair that is only occupied by the Head of House who oversee the activities for a week. Also, the Head of the House is free from eviction for that particular week he serves as the House Head.

Another Challenge is the Nigerian Heritage challenge where housemates are to design or perform an activity that showcases Nigerian Heritage and culture towards celebrating the Cultural heritage of the country. However, there is a special feature in the activities of the 'Big Brother' house which is known as the 'Diary'

session. During this session, there is a chat with 'Big Brother' by an external moderator. The external moderator acts and serves as a psychologist and he interprets and makes the audience to have a better understanding of the feelings, thoughts, attitude, character, and challenges of each housemate.

Big Brother Nigeria's Funding

It is the responsibility of the Big Brother Nigeria's organizers to seek for sponsorship. The sponsors are the ones to make available the \$100,000 cash prize for the winner of that show. Secondly, the sponsors are the ones responsible for the creation of the Big Brother Nigeria house where housemates will reside during the course of the event. It is expected that they make provisions for the feeding and clothing of the housemates. The housemates proceed on shopping weekly or monthly where they purchase their clothing materials, food and drinks and they are allowed to select any item of their choice no matter how expensive without restrictions. The sponsors bear all the costs. Prominent among the sponsors of the Big Brother reality show is Bet Naija, which is a sport betting company. The customers stake their money and predict match results. Sometimes they win and at other times they loss. Winning in this form of lottery is based on ones prediction matching with the result or outcome of the game staked on. Guinness is also a sponsor of the Big Brother Nigeria show, Guinness is a beer brand which makes money through the sales of their products. Before the coming of Big Brother Nigeria, Guinness singlehandedly sponsored a popular reality show then known as the 'Guinness ultimate search'. Multichoice is also a sponsor of the show; Multichoice is in charge of selling and distributing the get out the vote (GOTV) decoders across Africa. Pay Porte also sponsors the Big Brother Nigeria reality show amongst others.¹² The Big Brother Nigeria show remains popular among the Nigerian youths, locally and internationally. It is popular to the extent that, throughout the period the show is been aired, international viewers becomes exposed and conversant with the Nigerian culture, general way of life and our local content.¹³

An Examination of Christian Disposition to Big Brother Nigeria Reality Show

From the start and airing of the Big brother reality show, it is pertinent to state that there have been various arguments as regards the nature and characteristics of this reality show. Here we want to examine the Christian perspective and disposition to the Big Brother Show. It is true that, some eminent Christians in the society have been reacting

to the airing of this program. The reaction cuts across Christian religious functionaries and the adherents of the Christian faith. However, it is worthy of mention that, the reactions trailing the Big brother show is from various perspectives such as ethical, psychological, sociological. Our focus and emphasis shall be on the Christian religious perspective. For instance, from the ethical perspective it is argued that the Big Brother Nigeria Show in the contemporary media entertainment industry is a show that lacks deep sense of human worth and degradation of human dignity, as well as it is a show of complete loss of sense of shame and basic human values. Furthermore, it is the enthronement of immorality expressed in dirty romance and all forms of sexual rakishness and indulgence, mediocrity and poor value system.¹⁴

Pastor David Sam of the Living Faith Church posits that the Bible says, we must all run away from every appearances of evil. He claimed that the Big Brother Show is embedded with several appearance of evil. For example, nudity, sexual immorality and alcoholism is been promoted and showcased to the outside world through this show. It is an abusive show and its part of the signs of the end time that Jesus Christ spoke about. He therefore argued that every Christian and moral Nigerian must rise up and ensure that immorality is been exterminated from our entertainment industry because it is a known fact that there cannot be progress and development in a state of moral decline or degradation.¹⁵

Similarly, Prophetess Esther Alawiye popularly called 'Mama Awimayehun' of the Holiness and Praise Chapel Ibadan expressed that, it is not Biblical for a show of such nature to be in existence. A show with no atom of moral decency all in the name of cash prize, sex is a sacred phenomenon which must be done secretly among legally joined couples and not among youths. To her, it is so unfortunate that youths are brought together in a secluded place to perform activities that are anti-Christ in nature. I'm of the opinion that the show has some devilish undertone and the big eye which serves as the logo of the show lends credence to the fact that the show is satanic motivated.¹⁶

Samson Adetimehin the Youth President of the Redeem Christian Church of God grace parish submits that, the Big Brother Nigeria show persistently kept promoting moral decadence, sexual immorality and promiscuity irrespective of the religious and cultural values in Nigeria. When you keep corrupting the minds of the youths who serve as the majority in any country what then is the future of such a country. Everybody kept shouting say no to rape, stop rape but nobody is talking about Big Brother which is sending our moral and religious

values into extinction. Quoting Psalm 24 that 'The earth is the Lord's and its fullness thereof, the world and those that dwell therein' but it is a different ball game now as we have turned the world into ours and doing the way we like. Last year episode, we watched a replay of how housemates had intercourse among themselves in the open, this is appalling.¹⁷

In the same vein, Sister Rachel Andrew of the Sword of the Spirit Church opines that it is a sad development that the Nigerian government allowed such a show that is degrading our religious and cultural values. She argued that 'I remember Big Brother Africa, the predecessor of Big brother Nigeria when a character then named coco ice a lady, brought out her breast and a male contestant named Bassey openly melted his mouth on her nipples, doing that for three minutes in a dare game' same thing and much more is what the successor is also doing. I believe the end has come on earth when we have games that forbids decency but aims at promoting immorality in the face of divine laws and commandments. I believe that the funds and vitality that is invested into this show, if it is channeled towards good business or education it will yield positive results than watching moral decadence being displayed on our television screen.¹⁸

Still on this, Opeyemi Olu Blessing a popular Christian musician holds that the Bible says that thou shall not commit adultery or fornication, it is inclusive that alcoholism, gangsterism, nudity are all prohibited in our scriptures. However, we adopted western culture which is gradually killing our religious and ethical values. Ordinarily, the Big Brother Nigeria show is not African in all ramifications. For instance, if they ask me that who is a Big brother in African setting. My response would be a Big brother is either a maternal or paternal uncle or anybody older who advises and corrects me from committing an error. Now let us ask who is a Big Brother to them? I guess their Big brother is an individual who is watching their indecency and catching fun from it. Our culture, ideals promotes moral and good virtues which are not in conformity with the ideology of the Big brother show; we must all stand for morals, dignity, and not the gospel of immorality.¹⁹

According to Jeremiah Adeleke, a Christian fellowship member argued that Nigerians are too religious. They tend to bring religiosity and religious mentality into every phase of life. Big Brother is an entertainment reality show and they are using it as a medium to coordinate and unite Nigerians. This show makes the youth lively, and makes them forget the problems arising from bad governance any moment it is being aired on the television; Religious values should not be brought into entertainment. However, despite criticism by

many as an unethical show, it remains the most popular show among the Nigerian youths within and outside Nigeria.²⁰ Logically, having examined some of the Christian dispositions to Big Brother Nigeria, we are also of the opinion that beyond reasonable doubt, the show has elements of indecency which should not be showcased in Nigeria.

It is not gainsaying that indecent dressing, sexual immorality is not in conformity with our indigenous ideals, there is no synergy between them therefore there is a need for checks and balances. Our view is corroborated by Amadi, C, Obayi P and Onyebuchi who stated that Nigeria is a country uniquely separated by various cultural practices, some of these cultures hold in high esteem decency and respect for supreme beings. However, reality shows such as Big Brother Naija violates some of this *modus operandi* thereby ridiculing these long time beliefs and portraying to viewers and competitors a life of unchecked freedom to do and act according to whims and desires.²¹

In other words, we are not totally condemning the reality show in the sense that, we are disputing the fact that it serves as a means of uniting people of different cultures together by putting them together under the same roof to know more about each other towards promoting unity in diversity. Secondly, we are familiar with the fact that it generates income for the government, the entertainment industry and the sponsors involved thereby creating a means of livelihood for the partners involved. Lastly, we know that it is a source of entertainment for the youths but nevertheless there is a need for a re-orientation on the parts of the organizers, participants, government and the audience involved because we cannot fold our arms for indecency to continue to strive in our land. It's a known fact that, there is no nation that can grow and develop in the face of indecency and moral laxity irrespective of their natural and human resources.

Conclusion

Without mincing words, the Big brother reality show is an entertainment show but nevertheless there are some elements of indecency in the show. Such elements include indecent dressing, sexual immorality, and alcoholism to mention a few. All of these serve as concern to Christians in Nigeria and within the continent of Africa because these elements are against core ethical and cultural values. In Africa, irrespective of the circumstances, morality must be imbibed and emphasized. You cannot blaspheme against the Nigerian state as it is not a religious being or divinity. Rather, you may use unpatriotic

words against the state. In this sense, atmosphere of this, any show or attitude that is against Christian ethics is frowned at by the majority of Christians. Therefore, there is every need for a re-orientation on the part of the Big brother organizers, participants and their audience. We should rewind back and place more emphasis, focus more and stress the need for the inculcation of our religious ethics and cultural ethics. The Christian Bible is embedded with the religious laws, codes and commandments of the Christian faith and the absorption of these religious laws into our day to day activities will beyond reasonable doubt lead to the extermination of most if not all of these vices. If truly we want to actualize our potentials and seek to harness our human and material resources for a purposeful, egalitarian, vibrant and greater nation, there is a need for us all to synergize together towards making Nigeria a great nation.

Recommendations

- The censors board should be more active and must place the NTBB (Not to be broadcast ban) on any content that is indecent and not in conformity with our religious and cultural code of conducts on our television screen. Through this, content owners will have the sense of responsibility as regards producing good, ethical, and reasonable contents for the television audience.
- Religious ethics and cultural values should be given a place at all levels of our educational institutions from the primary school level to the tertiary. In line with this, every citizen of Nigeria should inculcate and imbibe our cultural, religious, and moral values towards stemming the tide of social vices in Nigeria. Through this, sustainable socio-economic development will be achieved.
- It is very important that religious functionaries and their adherents, the government, the family and schools should be involved in morality matters and should ensure that they all stand to say no to every form of immorality in the entertainment industry, governmental parastatals, citadel of learning, religious organizations and nongovernmental organizations. We should say no to indecency, vulgarism, insolence, imprudence and other unethical behaviours that tend to give the country a bad name and we should all protect and preserve the territorial integrity of Nigeria.

Endnotes

- 1 Wikipedia: "Reality Television" [Http://www.en.m.wikipedia.org](http://www.en.m.wikipedia.org), accessed July 19, 2020.
- 2 Igbinoba, Angela. "Public perception of the cultural relevance BBII Reality TV Show: A study of Covenant University staffs and Students." *International Journal of Social Sciences and Humanities Review*, Vo/2 No.2:19. 2010.
- 3 Rebecca, M. "9 Craziest Reality show Concepts." [Http/ www.wetpaint.com/9-craziest-reality-show-concepts...](http://www.wetpaint.com/9-craziest-reality-show-concepts...) accessed (July 19,2020)
- 4 Amadi, C, Obayi P & Onyebuchi C."Social media coverage of Big Brother Nigeria show of 2018: A content analysis of Facebook, twitter and Instagram fan pages." *International Journal of Social Sciences* Vo/3 No.3: 26. 2019.
- 5 Jude, I, Onebunne & Anthony C. Okeke. "Ethical implications of Big Brother Nigeria Show." [Http/ www.smithlinenewsandevents.html/bbnigeria...](http://www.smithlinenewsandevents.html/bbnigeria...)accessed July, 21,2020.
- 6 Amadi, C, Obayi P & Onyebuchi C. "Social media coverage of Big Brother Nigeria show of 2018: A content analysis of Facebook, twitter and Instagram fan pages." *International Journal of Social Sciences* Vo/3 No.3: 26. 2019.
- 7 Amadi, C, Obayi P & Onyebuchi C. "Social media coverage of Big Brother Nigeria show of 2018: A content analysis of Facebook, twitter and Instagram fan pages." *International Journal of Social Sciences*, Vo/3 No.3: 26. 2019.
- 8 Folayan, B.J, Folayan, T.T & Oyetayo T.M. "National Interest, Identity and Press Freedom: A study of the Big Brother Nigeria TV Programme." A paper delivered at the 6th 2019, annual conference of the association of communication scholars & Professionals of Nigeria, Abeokuta, Ogun State.2019.
- 9 Jude, I. Onebunne & Anthony C. Okeke. "Ethical implications of Big Brother Nigeria Show." [Http/ www.smithlinenewsandevents.html/bbnigeria...](http://www.smithlinenewsandevents.html/bbnigeria...)accessed July, 21,2020.
- 10 Sarah Lwahas. "Adaptations of Reality Television Programmes: "The Big Brother Africa" Reality Show." *Research Journal of Media Studies*. Vol. 3, No. 4 July. 7. 2017.
- 11 Akinola, Akinlolu & Olusola, Ogunnubi. "Soft power or wasteful entertainment? Interrogating the prospect of 'Big Brother Naija" *Journal homepage: <https://www.tandfonline.com/loi/ctrl20>*.(accessed July, 21, 2020)

- 12 The Big Brother Nigeria Reality Show, retrieved from <http://www.bigbrothernigeriaentertainmentshowinnigeria.occupytheory/> Accessed July 19, 2020.
- 13 The Big Brother Nigeria Reality Show, retrieved from <http://www.bigbrothernigeriaentertainmentshowinnigeria.occupytheory/> Accessed July 19, 2020.
- 14 Jude , I. Onebunne & Anthony C. Okeke."Ethical implications of Big Brother Nigeria Show" <Http://www.smithlinenewsandevents.html/bbnigeria...>accessed (July, 21,2020)
- 15 The Nigerian Television Authority. "Build the Nation: An interview with Pastor David Sam of the Living faith Church". 4pm.
- 16 An interview with Prophetess Esther Alawiye 'Mama Awimayehun' of the Holiness and Praise Chapel. July, 20th 2020.
- 17 An interview with Samson Adetimehin the youth President of the Redeem Christian church of God Grace Parish. July, 23rd 2020
- 18 An interview with Sister Rachel Andrew of the Sword of the Spirit. July, 23rd 2020
- 19 An interview with Opeyemi Olu Blessing a Christian Gospel Musician. July, 25th 2020
- 20 An interview with Jeremiah Adeleke, a Christian fellowship member July, 26th 2020
- 21 Amadi, C, Obayi P & Onyebuchi C. "Social media coverage of Big Brother Nigeria show of 2018: A content analysis of Facebook, twitter and Instagram fan pages." *International Journal of Social Sciences* Vo/3 No.3: 26.2019.