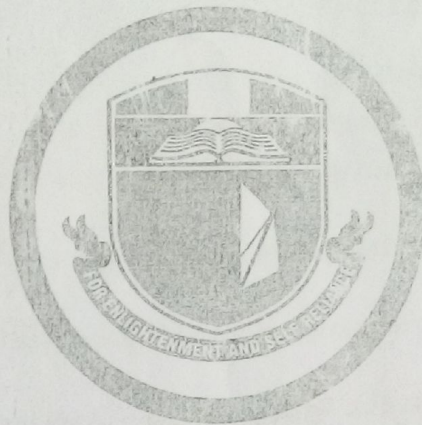




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ASSESSING THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON FACILITY DEVELOPMENT IN UNIVERSITIES IN KWARA STATE, NIGERIA.

By

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Abstract

This paper assesses the impact of Corporate Social Responsibility (CSR) on the facility development in Universities in Kwara state, Nigeria. The target population comprised all the six Universities in Kwara state. The sample consisted of three Universities that were purposively chosen for the study. However, 300 respondents were proportionally selected from the sampled Universities. The instrument titled "Corporate Social Responsibility and Facility Development Questionnaire" (CSRFDQ) was designed by the researcher to elicit information from the academic and management staff of the Universities. The instrument was validated by three experts from the Department of Educational Management University of Ilorin, Ilorin, Nigeria. The reliability of the instrument was ascertained through Chronbach Alpha method. However the reliability coefficient of 0.74 was obtained which confirmed the reliability of the instrument. The three Research Questions raised were answered using Descriptive statistics of Percentages, Means and Standard Deviation, while the only hypotheses generated was tested through Pearson Product-Moment Correlations Statistics. The decision on rejection or otherwise of the hypothesis were done by comparing the P-values obtained with 0.05 level of significance. The findings among other revealed that Universities in Kwara State are usually assisted in the areas of provision of library facility and infrastructure e.g. Journals, Books and Textbooks, Office block, Hostels etc However Universities in Kwara state received less assistance in the areas of Instructional facilities and ICT development from the Corporate organizations. There was a significant relationship between Corporate Social Responsibility and facility Development in Universities in Kwara state. Based on the findings, the paper recommended increase in intervention of corporate bodies in the provision of facilities in the school. Also such provision and intervention should not be concentrated only in government owned schools.

Keywords: Corporate Organization, Infrastructure, ICT Library and Instructional Facilities.

Introduction

In Nigeria, government and the citizens are investing in human, material and financial resources for educational development. This is due to the belief that education is capable of fostering socio-political, economic and technological transformation of any nation (Masasi & Ijaiya, 2017). The education system aims at providing knowledge, skills, and competencies to all citizens so that individuals will be capable of working and contributing to national development. Education is defined as a life-long process which serves as a means of socializing people into the community, for upholding customs and tradition as well as for the modification or changing of same in conformity with existing ideologies, ideological expansion or reformation. In a technical view



Ajayi and Ayodele (2014) described education as the formal process by which society, deliberately, transmits its accumulated knowledge, skills, customs and values from one generation to another. This implies that, education is the foundation and gradual process of developing the latent and manifest potentialities in every citizenry by providing them with necessary skills that will prepare them physically, mentally, and socially for the challenges of later life.

This led credence to why the federal Government of Nigeria through its National Policy on Education (Federal Republic Of Nigeria-FRN, 2013) declared education as an instrument for effecting national development. National development however goes beyond primary and secondary education although its foundation is laid in these lower levels of education. This emphasizes the importance of tertiary education. Tertiary education is defined as the level of education acquired after secondary education in higher institution of learning such as Universities, Polytechnics, Colleges of Education and other institution of higher learning offering correspondence courses, diplomas and certificates (Famade, Egbebi & Akinkuowo, 2016; FRN, 2013). Out of these institution of higher learning, universities are at the apex of the educational system because it gives enrollees (students-undergraduate and postgraduate) a very sound and qualitative education, to be able to function effectively in any society in which he/she may find him/herself; so as to become more productive, self-fulfilling and useful in life and to the society.

It is within such a context that one must appreciate the efforts by different corporate organizations in Nigeria with foreign affiliation like Exxon Exploration and Production Nigeria Limited (EENL), Nigerian Breweries Plc, Nigerian Communications Commission (NCC), Nigeria National Petroleum Corporation (NNPC), Shell Petroleum Development Company of Nigeria Limited (SPDC), Shell Nigeria Exploration and Production Company (SNEPC) which has contributed immensely to the development of the educational sector through its Corporate Social Responsibility (CSR) activities. In view of the this, Shell Nigeria Exploration and Production Company (SNEPC) through engaging in Corporate Social Responsibility activities provided geosciences equipment that would aid practical understanding of oil and gas exploration activities at a cost of over \$4.5million to three Nigeria Universities in 2010 (Abefe- Balogun, 2011). Shell Nigeria Gas (SNG) also recognizing the critical need for communities residing in the area of its operations, in 2016, built new and renovated exiting school facilities in the Ewupe, Isorosi and Ijiye communities of Ogun state. In the same year SPDC donated a modern public library to the University of Calabar which was equipped with books, access to the internet and reliable power supply to mark Nigeria's centenary anniversary. The library cost around \$5 million.

The Nigerian Communication commission (NCC) through its CSR projects in 2016 also initiated the Advanced Digital Awareness Programme for Tertiary Institutions (ADAPTI) in Nigeria. The programme entails the setting up of IT facilities (computers, software packages) as well as the support/ infrastructural components including power generators, furniture and civil works in the nation's various tertiary academic institutions for improved productivity. Since the inception of the programme, the commission has funded the training of 38,050 senior members of staff of Nigeria's tertiary institutions. Under the programme, NCC has also donated 87 ICT/ Telecommunication books to Bayero University, Ekiti State University and Micheal Okpara University of Agriculture Umudike, Umuahia, Abia State (Medupin, Oladimeji, Durosaro & Etejere, 2018). Furthermore, Mobile Telecommunication Network (MTN) through its foundation identified the need to assist Nigerian youth to acquire the necessary skills in fast evolving digital

economy; helped schools (both secondary and tertiary institutions) to equip digital laboratories, internet facilities, and installation of computer studio as well as boosting power supply. Teachers were also given further on the job training to improve their service delivery. MTNF has been awarding scholarship to music scholars over a five year period of study for a two year diploma in music. As at March 2011, MTN Foundation has spent over N5 billion since 2004 on Corporate Social Responsibility activities (Ananaba & Chukwuka, 2016).

The banking sector in the country is also playing vital social responsibility roles especially in Sport, Health, Agriculture and Education based sponsorships. The apex bank in Nigeria- Central Bank of Nigeria (CBN) has expanded its involvement in community based activities beyond sporting development to include other areas of community development. In response to the general concern about the decaying infrastructure in the first generation universities, the CBN attempted to provide and improve key infrastructure under the Nigerian Universities Infrastructure Development Programme (NUIDP). Following the success of the pilot scheme, the programme has since been extended to include second generation universities. The projects carried out under NUIDP include the construction of administrative blocks, lecture halls, laboratories, health centres, and provision of IT and V-sat equipment (people Daily, 2015).

In the Fast-Moving Consumer Goods (FCMG) industry, Nigerian Breweries Plc is also a socially responsible corporate organization with a good track record of corporate social initiatives. The company in 1994 established an Education Trust Fund with a take-off grant of N100 million to take more active part in the funding of educational and research activities in institutions of higher learning in an effort to encourage academic excellence in Nigeria. This is in addition to its secondary and university scholarship programme for children of employees. How much impact are these contributions of these corporate bodies on tertiary institutions in Nigeria? It is against this background, that this study tends to assess the impact of CRS in facility Development in Universities in Kwara State, Nigeria.

Statement of the Problem

Relevant literature as well as observation of the researchers showed that most Nigerian Universities lack adequate human, physical and material resources which can bring about effective and efficient achievement of goals. In confirmation to the assertion, report of the Chairman of National University Commission (NUC) in August, 2015, indicated that, there were no sufficient personnel and physical equipments for effective teaching and learning in most Nigerian Universities. The chairman further confirm that what we have are dilapidated buildings, blown off roofs, students standing during lecture period, students crowded in lecture rooms and hostels, lack of instructional facilities, lecturers been over utilized and libraries without books were the order of the day (National University Commission, 2015).

From the foregoing, it suffices to note that inadequate funding of tertiary education in Nigeria is a prime cause of other attendant problems that have undermined the provision of quality, functional and qualitative university education. Consequently, different strategies like the Tertiary Education Trust Fund (TETFUND), Private-Public Partnership (PPP) have been adopted at both the national and institutional level but the problem of infrastructural deficit, manpower shortages and inadequate funding still manifest and will continue to manifest if alternate potential are not tapped. This therefore necessitated the need for corporate organizations through its social

responsibility intervention to ameliorate the problem of inadequate funding through educational resources provisions for the achievement of University goals. In fact, CSR remains an essential instrument of civil social responsibility for the development and transformation of our educational institutions in the provision of necessary amenities, infrastructural facilities and instructional facilities. (Abu & Audu, 2016; Onuorah & Imene, 2016). Therefore, the researchers noticed that none of the earlier researchers focused on corporate social responsibility and facility development of universities in Kwara State. In view of this, the gap identified by the researcher called for a thorough investigation on the impact of corporate social responsibility and facility development in Universities in Kwara State.

Research Questions

The background and problem of this study as presented raises a lot of questions which can guide this research.

- i. What is the impact of Corporate Social Responsibility (CSR) on the provision of instructional facilities in Universities in Kwara State?
- ii. What is the impact of Corporate Social Responsibility (CSR) on the provision of library facility in Universities in Kwara State?
- iii. What is the impact of Corporate Social Responsibility (CSR) on the provision of ICT facilities in Universities in Kwara State?
- iv. What is the impact of Corporate Social Responsibility (CSR) on the provision of infrastructural development in Universities in Kwara State?

Hypothesis

H₁: There is no significant relationship between Corporate Social Responsibility and facility development in Universities in Kwara State.

Methodology

Descriptive research design of correlational type was adopted for this study. This design was considered appropriate for the study because it enables the researcher to collect relevant data from the respondents and determine the degree of relationship that exists between the dependent variable (facility development) and the independent variable (corporate social responsibility) in the study. The design was also considered appropriate because correlational study was found to be a useful tool for prediction and decision making. The population comprised all six universities in Kwara state i.e (University of Ilorin, Ilorin (Federal owned), Kwara State University, Malete (State owned), Landmark University Omu-Aran (Privately owned) Alhikmah University Ilorin (Privately owned) Submit university Offa (Privately owned) and Crown Hill University (privately owned). The sample consisted of 300 management staff that was proportionally drawn from each purposefully selected university in each category (University of Ilorin (federal), Kwara State University (State) and Alhikmah University (private)). The instrument tagged "Corporate Social Responsibilities and Facility Development Questionnaire" (CSRFDQ) was used to elicit information from the respondents. The respondents include all Registrars, Bursars Librarians, Directors, Deans, and Heads of departments of sampled Universities.

The instrument was of two sections. Section A contained the bio-data of the respondents while section B contained items on corporate social responsibility intervention and facility

development in the university. The CSRFD was validated by three experts from the Department of Educational Management University of Ilorin, Nigeria. The reliability of the instrument was confirmed using Chronbach Alpha Method. This is a statistical tool that measures the consistency of an instrument Test, re-test method was done through a pilot study of some respondents who were not part of the sample within two weeks interval. The reliability co-efficient of 0.74 was obtained which confirmed that the instrument was reliable. Descriptive statistics was used to answer all the research questions raised while the inferential statistics of Pearson Product Moment Correlation was employed to test the generated hypothesis. The P-values obtained were compared with 0.05 significance level to determine the rejection or otherwise of the hypothesis.

Results and Discussion

Research Questions: Table 1 answered the questions on impact of corporate social responsibility on instructional, library, ICT and infrastructural development in universities in Kwara state, Nigeria.

Table 1: Table showing the responses to impact of Corporate Social Responsibility on Facility Development in Universities in Kwara State.

S/N	Items on Instructional Facilities	YES	%	NO	%
1	CSR provides teaching communication gadgets such as Power point, public address system for my university.	120	40	180	60
2	CSR provides laboratory apparatus e.g cylinder, burners, flannel board, magnetic board etc for my university.	135	45	165	55
3	CSR provides visual media facility like graphs, pictures, diagrams, maps to the laboratory in my university.	60	20	240	80
4	CSR provides audio media facilities such as tapes cassettes and disc records for my university.	100	33.3	200	66.7
5	CSR provides machineries and tools for workshop in my university.	75	25	225	75
RQ1	CSR has impact on the provision of instructional facilities in my University.	490	32.7%	1010	67.3%
	Items on Library Facilities	YES	%	NO	%
6	CSR donates assorted textbooks and reference materials to my university library.	270	90	30	10
7	CSR provides assistance or sponsor publications of Journals, Bulletin Research monographs, Research reports, etc. in my University	255	85	45	15
8	CSR provides Internet setup and full internet subscription in my University.	44	14.7	256	85.3
9	CSR provides library furniture and equipments for readers' usage in my university.	121	40.3	179	59.7
10	CSR engages in Procurement and installation of library electronic gadgets (e-library) e.g computers and accessories in my university.	152	50.7	148	49.3
RQ2	CSR has impact on the provision of Library facilities in my University	842	56.1%	658	43.9%
	Items on ICT Facilities	YES	%	NO	%
11	CSR engages in Construction of Computer block and centres for students usage in my university	57	19	243	81
12	CSR donates computer accessories like scanners, printers, etc. to my university	90	30	210	70
13	CSR donates or Constructs CBT centers in my University.	102	34	198	66
14	CSR engages in provision of free technical support for	28	9.3	272	90.7

15	regular or maintenance of computer in my university.	76	25.3	224	74.7
RQ3	CSR provides internet facilities for my university usage.	353	23.5%	1147	76.5%
	CSR has impact on the provision of ICT facilities in my University.				
16	Items on Infrastructures	YES	%	NO	%
	CSR donates or Constructs block of auditorium in my University.	197	65.7	103	34.3
17	CSR donates or Constructs block of classroom in my University.	211	70.3	89	29.7
18	CSR donates or Constructs workshop buildings in my University.	136	45.3	164	54.7
19	CSR donates or Constructs academic staff office building in my University	210	70	90	30
20	CSR engages in construction of roads, bridges and dams in my university.	98	32.7	202	67.3
RQ4	CSR has impact on the provision of infrastructures in my University	852	56.8%	648	43.2%

Table 1 revealed the impact of Corporate Social Responsibility (CSR) on facility development in universities in Kwara state, Nigeria. Items 1-5 answered questions on the impact of CSR on instructional facilities, 6-10 were on Library development 11-15 were on ICT facilities while items 16-20 were on infrastructure development. It could be observed that corporate social responsibility had a significant impact on Library facilities (56.1%) and infrastructures development (56.8%). A lot of books, Journal, Bulletins were provided to universities which consequently enhance teaching, learning and research. Also blocks of classrooms and laboratories were built and donated by corporate bodies to assist the teaching and learning process in these universities. However, the development of infrastructures is more visible and concentrated in government institutions especially the federal university of Ilorin and Kwara State University. Alhikmah University has less impact of development of infrastructures from CSR being a private institution. The table also revealed a very poor development of ICT facilities in both quality and quantity. CRS has failed in the area of supplying computer gadgets that will help and as well aid the process of teaching and learning. Also less development is visible in the area of construction of ICT centres in universities in Kwara state which highly contributed to inadequacy and restriction to the use of modern electronic in these citadels of learning. CSR has done well in the area of infrastructures especially with their presence in the federal university of Ilorin but their positive impacts were not felt in the area of provision of instructional materials and facilities as indicated in table 1.

Hypothesis

Hi: There is no significant relationship between Corporate Social Responsibility (CSR) facility development in Universities in Kwara state, Nigeria.

Table 2: Relationship between Corporate Social Responsibility (CSR) and facility development in Universities in Kwara State

Variable	N	X	SD	P.Value	Decision
Corporate social responsibility	300	2.86	1.02	0.03	rejected
School Facility Development	300	3.03	0.98		

P < 0.05



Table 2 revealed that P-value of 0.03 is less than 0.05 level of significance and hence, the null hypothesis which states there is no significant relationship between corporate social responsibility and facility development in universities in Kwara state is hereby rejected. Therefore corporate social responsibility intervention is a determinant of facility development in universities in Kwara state, Nigeria. The interpretation of this result is that the intervention of corporate organizations in terms of provision of machinery for workshop, provision of audio media facilities and provision of laboratory apparatus will enhance facility development in universities. Universities in Kwara state have developed through the intervention of Corporate Social organizations in terms of provision of assorted textbooks, journals, bulletin and research reports. Other areas of intervention that contributed to library facility development are noticed in the procurement and installation of library computer accessories. Kwara states Universities have enjoyed infrastructural facilities such as construction of lecture rooms, lecture hall, auditorium, students' hostels and construction of staff offices through the intervention of CSR. The implication of this result is that interventions of corporate body in terms of provisions of infrastructural such as lecture theatres, laboratories and staff offices in the universities has assisted the owners (privates, state and federal government) in developing school needed plants and buildings. Notable among these projects are the ones from the Tertiary Education Trust Fund (TETFUND)

Summary of the Findings

From the results of this study, it was concluded that there were moderate impact of Corporate Social Responsibility (CSR) intervention on library and infrastructures especially in university of Ilorin being a federal university. However there is a low impact of instructional and ICT facilities development in Universities in Kwara state, Nigeria. There is a high and positive significant relationship between Corporate Social Responsibility (CSR) and instructional, library and Information and Communication Technology (ICT) and infrastructures in Universities in Kwara state.

Conclusion

From the foregoing, it could be concluded that intervention of corporate organizations were much felt in the provision of assorted textbooks, journals, bulletin and reference materials in university library. Also the organization contributed to the facility development through construction of lecture rooms, students' hostels, halls, auditorium, lecture theatre and staff offices in universities in Kwara state, Nigeria. However, much impact has not been felt in the areas of donation of computers and computer accessories such as scanners, printers, desktop and laptops, construction of computer centres and the provision of audio media facilities to the schools in Kwara State.

Recommendations

Sequels to the findings of this study, the following recommendations were made.

- i. Corporate bodies and organizations should increase their intervention and assistance to Universities in the areas of instructional facility and ICT facility development.
- ii. Corporate bodies and organizations should not concentrate on only the federal and state universities but rather extend their assistance to private universities so as to reduce the developmental gap in facility between the federal, State and private owned Universities

- iii. Vice Chancellors of Universities in Kwara State must develop strong will to attract research and development grants from corporate bodies and organizations so as to supplement the internally generated revenue and the subvention from the government
- iv. More corporate organizations should endeavor to join the existing ones in the provision of more facility to Universities so as to help in the development of teaching and learning process.

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